

# COOPERATIVES IN TRANSITION FACING CRISIS

ICA CCR EUROPE 2021 ONLINE 7-9 JULY

 **International  
Co-operative Alliance**  
Committee on  
Co-operative Research

AgroParisTech 

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1921  
**REGMA**  
centenaire  
2021

[www.ica-ccr2021.eu](http://www.ica-ccr2021.eu)

# CONFERENCE PROGRAM

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# WELCOME TO ICA CCR EU 2021



Dear Colleagues and Attendees

The **International Cooperative Alliance Committee on Cooperative Research (ICA CCR) EUROPE** Research Conference online was to have taken place in Paris. Even online, however, I feel confident that we will come together, albeit virtually, for rich, powerful and great exchanges providing many opportunities to have a very promising programme.

Our ICA CCR Europe 2021 Conference will deepen the understanding of the resilience of cooperatives faced with this ongoing crisis. How does the cooperative movement contribute, more than ever in this time of Covid-19, to a sustainable and equitable society? How do cooperatives anticipate and respond to new business opportunities and develop innovative solutions for a sustainable, solidarity-based future?

Our Conference will explore how they currently address such global issues and challenges as improving sustainable development, reducing income and wealth inequality, enhancing gender equality, and offering a future with decent work. The competitive advantages of cooperative democracy, business performance, market share, best governance and digital capabilities will also be explored.

The ICA CCR Europe 2021 Conference equally offers the opportunity to celebrate the Centenary of the French International Social Economy Review, RECMA.

Our three-day event will bring together the most renowned scholars of cooperative studies around the world. We are really thrilled to discuss with all of you via round tables, panel sessions, parallel sessions, a Young Scholar Event and our Cooperative Award.

We wish you a wonderful and inspiring time with us!

We gratefully acknowledge the support of the ICA CCR EU Board and partners from Coop.Fr and the cooperative world who have helped us in organizing, financing and staffing this conference!

With our warmest wishes,



Maryline Filippi,  
Bordeaux Sciences Agro, INRAE AgroParisTech, France  
The Host Institution Conference Chair  
Member of the ICA CCR EUROPE BOARD

# OPENING COMMENTS

by Cynthia Giagnocavo, President ICA CCR Europe [Transcript of oral comments]

Welcome. Thanks to all of you who are with us today. Thanks to Prof. Maryline Filippi, who was not content to suffer once in organising a ICA CCR EU research conference in 2015. She decided to do it all over again, and in the midst of a pandemic. Thanks as well to AgroParisTech, INRAE, and to Coop Fr. Without their support, we could not have done this. A warm congratulations to RECMA on their 100<sup>th</sup> anniversary (centenary).

We note with enthusiasm the participation of Coops Europe and EuroCoops. We are grateful to our keynote speakers and other speakers. We are also very indebted to those involved in the Young Scholars initiative this morning, to those that are chairing sessions, our scientific committee that reviewed papers, and to all that made this virtual conference a reality. These have been challenging times. We missed our conference in 2020 in Athens regrettably, but we will pick up that again -more on that at the end of the conference.

In my role as President of the International Cooperative Alliance European Committee on Cooperative Research, I wanted to give you some background of who we are and what we do. It is not always easy to know the entities which are part of the large umbrella of the ICA.

We are part of research network of ICA CCR (global). This global CCR is part of several committees of the ICA. The ICA CCR is composed of regional networks related to the ICA four regional offices: Africa, Americas, Asia and the Pacific, and Europe. The formality of regional research committees varies per region. Asia and the Pacific has a regional research committee that is closely linked with the ICA regional office. In Americas, CCR has close relationship with local cooperative research networks (Association of Cooperative Educators (ACE), Canadian Association for Studies in Cooperatives (CASC), Latin American Co-operative Research Network). ICA Africa has the Research and Gender committee. A meeting of Africa cooperative researchers was held in Rwanda recently to re-energize their network.

Finally Europe: ICA CCR European Board represents European cooperative researchers from different research communities and different disciplines. The European research network is self-organised... to the frustration of some, to the delight of others.

We have no designated budget, we are all volunteers -those that organize the conferences and those that sit on the voluntary board (Maryline Filippi, Jos Bijman, Roger Spear, Markus Hanisch, Ifigeinia Douvitska, Josune Lopez Rodriguez, Silvia Sachetti and myself). Yet we have been able to build a sense of community, at least until now. We have been able to hold large and successful research conferences, providing a space not only for European researchers, but also for cooperative researchers around the world. I am proud of what WE do. Often it is done in the extra hours that we manage to find.

Can we do it better? Perhaps -actually, most certainly so.

The question of "How we can do it better?" can be approached from many different ways. It can be top down. It can be bottom up. From the middle or all of the above. But this responsibility belongs to all of us. We are responsible for being contributing members to our cooperative research networks.

While research on corporations is funded and subsidised heavily by private and public funds, cooperative research is generally not. How many business schools exist? MBAs? Faculties of Business Administration and also economics that take the corporation as the norm?

In the past few years, bridges have been built by this Research Committee to cooperative sector representatives on European institutional levels, and on many local levels as well. Existing networks are welcome. Lone researchers too.

But we may need to change how we do things, and seek out how we can best carry out our goal of encouraging, supporting and making visible, cooperative research. Our board had raised this issue, most notably around the time of the Berlin conference in 2019. Since then, Covid-19 showed us the strain on our time and resources, for example, in our efforts to spin around and reorganize a virtual substitute for the 2020 conference. We tried but didn't manage it. But we are here today, thanks to all of those I mentioned above.

But one thing that is consistent in the EU ICA CCR research conference is our continuing insistence on being independent and research based. We are no one's cheerleader nor evangelists for a movement. We work on the premise that evidence-based research and thoughtful and careful analysis is the best, most valuable, thing we can offer to the cooperative community.

For those that are here today from cooperative businesses or institutions, let me ask you this: What do you think corporates would do without all the research available to them- on management, governance, upcoming challenges, performance measures, legislation, etc.? What value would they lose? For all of us here over the next few days, we should reflect on the value of cooperative research...

Sometimes our research results are critical, sometimes they act as a wakeup call, or shine light on movements or facts we simply didn't notice before. It is reassuring to measure cooperative resilience, performance... yet other times, it is downright disheartening, if compared against lofty cooperative ideals. However, especially in the last year and a half, we have seen that the cooperative model has been flexible, quick to mobilize and meet people's needs, including, and especially, the most vulnerable. Innovations have sprung up, and usually those most ignored type of innovations: organizational, institutional, and social.

It is a sobering thought to wonder how the last year would have been different if it were not for cooperatives and collective action. But it is our work to understand how cooperatives face crisis and the processes of transition and necessary adaptations. I might add that it is not only our work during what we define as a crisis, as crisis does not define completely our complex societies and relationships.

Or perhaps it is the new norm? Someone, much younger, commented to me the other day that what we refer to as a string of crises is just basically life as they know it.

During this conference we will once again take the pulse of what is going on in EU coop research. So, it is time to move on to our program and I have the honor to cede the floor to Prof. Maryline Filippi the host Chair of this conference. Maryline, thank you again.

# GENERAL INFORMATION

## CONFERENCE OVERVIEW

Initially planned for Paris, ICA CCR EU 2021 will now be held in an online version. Nonetheless, it still remains a great opportunity to share research, discuss and meet other actors of the cooperative and social economy from around the world, with 29 different nationalities being represented. Even though it is a virtual event, the conference will also allow real discussions between participants during the scheduled networking breaks.

ICA CCR EU 2021 has a very rich program, and the scientific contributions will address all fields of cooperative and social economy, presenting the very latest results. The program is organized in 21 scientific themes, including the panel sessions proposed, and 77 communications will be given during these three days.

We have the great honor to welcome two renowned researchers who have been invited to give the keynote talks, Professor Tine DE MOORE (Erasmus University, The Netherlands) and Professor André TORRE (Inrae, France).

Two round tables are scheduled for interesting debates, with contributors who are recognized experts in their field. The first round table addresses the theme of the conference organized by COOP EUROPE on Cooperative solutions. The second one is dedicated to the celebration of the RECMA Journal Centenary in order to discuss the role of Journals specialized in publishing work related to the social economy. We are pleased to invite its sister Journals. Exceptionally, this particular round table will be held in French, to give all of us a little taste of Paris, but with simultaneous interpretation in English.

We are very proud that the program is enriched by the contribution of experts, recognized worldwide in their field, for interventions in the plenary sessions: Dr. Simel ESIM (Head of ILO's Cooperative Unit, Switzerland) will address perspectives. Prof. Roger SPEAR, an internationally known researcher, will as our 'great researcher witness' be in charge of the final synthesis.

We are also pleased to present an award on the occasion of this conference to Professor Carlo BORZAGA (University of Trento, Italy) in recognition of his extraordinary support and contributions to European Cooperative Scholarship.

We are also very grateful to the three trainers of the Young Scholars Event Workshops: Dr. Irini THEODORAKOPOULOU, Dr. Constantine ILIOPOULOS and Dr. Jos BIJMAN.

We would like to thank Professor Richard SIMMONS (University of Stirling, United Kingdom) who will give a tribute in remembrance of our colleague, Professor Johnston BIRCHALL.

Finally, we thank the discussants, session chairs, members of the committees, partners and all of you who have contributed to the success of this conference.

**Welcome to ICA CCR EU 2021!**

ICA CCR EU 2021 CONFERENCE SUPPORTS THE SUSTAINABLE DEVELOPMENT GOALS



# THEMATIC CHALLENGES AND PANEL SESSIONS

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## THEMATIC CHALLENGES

1. Cooperative contribution to Democracy  
What are the specificities that cooperatives present for facing crisis?
2. Cooperative resilience and innovations  
The roles of cooperatives in affecting positive change in response to social challenges.
3. Cooperatives and digitalization
4. Cooperatives, Sustainability and European Green Deal (SDGs challenges)
5. Cooperatives and territorial development
6. Sectoral Perspectives
7. Cooperative Law
8. European Commission priorities (2019-2024)
9. Cooperative governance and organization
10. Cooperative theory

## PANEL SESSIONS

### **Doing research with cooperatives: what methodologies? what postures? what relationships?**

Chair: Amélie Artis (Université Grenoble Alpes, CNRS, Science Po Grenoble, Pacte / France / amelie.artis@iepg.fr)  
Scheduled on Friday 9 July, Session F, 10:30-11:45

### **Workers cooperatives as a tool to promote labour market inclusion for disadvantaged groups**

Chair: Francisco Javier Arrieta Idiákez (University of Deusto / Spain / javier.arrieta@deusto.es)  
Scheduled on Wednesday 7 July, Session A, 14:30-15:45 & Session B, 16:00-17:15

### **Lost in transition: the cooperative solution?**

Chairs: Nadine Richez-Battesti, Eric Bidet (Lest-Cnrs et Aix-Marseille Université-ADDES, Gains et Le Mans Université-ADDES / France / co-presidents of the ADDES / nadine.richez-battesti@univ-amu.fr, ericbidet@hotmail.com)  
Scheduled on Thursday 8 July, Session D, 15:30-16:45 & Friday 9 July, Session E, 09:00-10:15

### **Internal Governance of Agricultural Cooperatives**

Chair: Constantine Iliopoulos (Agricultural Economics Research Institute (AGRERI) & Co-opAbility Institute / Greece / iliopoulosC@agreri.gr)  
Scheduled on Thursday 8 July, Session C, 14:00-15:15 & Session D, 15:30-16:45

### **The machinery cooperatives: A singular cooperative mobilized by the farmers to manage the transitions**

Chairs: Véronique Lucas (UMR Innovation, INRAE Montpellier / France / lucas.veronique.rd@gmail.com), Damien Rousselière (UMR SMART-LERECO, Agrocampus Ouest / France), Pierre Gasselín (UMR Innovation, INRAE Montpellier / France), Simon Cornée (UMR CREM, Univ. Rennes 1 / France)  
Scheduled on Wednesday 7 July, Session A, 14:30-15:45 & Session B, 16:00-17:15

### **Drivers and effects of innovations and sustainability approaches in agricultural co-ops**

Chair: Louis-Antoine Saisset (UMR MoISA - Institut Agro / France / louis-antoine.saisset@supagro.fr)  
Scheduled on Friday 9 July, Session E, 09:00-10:15

### **WISEs in the cooperative form in Europe**

Chair: Ifigeneia Douvitsa (University of Thrace / Greece / ifigeneiadouvitsa83@yahoo.gr)  
Scheduled on Wednesday 7 July, Session A, 14:30-15:45

### **Cooperatives and Sustainable Innovation in Rural Areas**

Chair: Jos Bijman (Wageningen University / The Netherlands / jos.bijman@wur.nl)  
Scheduled on Wednesday 7 July, Session A, 14:30-15:45 & Friday 9 July, Session F, 10:30-11:45

# INFORMATION FOR THE e-CONFERENCE

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## FOR SESSION CHAIRS AND PRESENTING AUTHORS

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- . The chairperson and presenting authors will be connected on Zoom for their session, while the other participants will attend that session on the virtual platform.
- . The host of this session will open the session on zoom 15 minutes before the starting time of the session so that the session chair and presenters can join in advance and freely discuss (without being heard by simple attendees). Once the broadcast is activated, things should go as in real life: the session chair can say a few words about the session, introduces the first presentation...
- . While looking at that presentation, attendees will be able to ask questions by chatting on the application. The chair person will select the questions to be asked and at the end of the presentation, session chairs can ask questions to the presenters and the authors will answer them orally.
- . On the virtual platform, your full paper or extended abstract or short initial abstract is already included in your "session room" and it will be downloadable by the attendees (unless you have told us that you do not wish to). You will only have to share your presentation (ppt or pptx format in preference to pdf format) during your talk (share your screen).

## FOR AUDITORS

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- . When you join the virtual conference platform, you will choose the session you wish to attend and follow the broadcast of any session
- . A session consists in a Zoom webinar. But participants to the meeting are the session chairs and the presenting authors only – simple attendees are only able to look at a broadcast of the meeting.
- . While looking at that presentation, attendees will be able to ask questions by chatting on the application.

## FOR ALL ATTENDEES

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- . Round table RECMA special configuration (on Thursday 8 July, 11:15-12:30): due to the simultaneous translation of this round table held in French, a parallel registration (free) is required to switch to a Zoom session using the dedicated link received by email if your registered for (but also accessible on the virtual platform). Be sure your Zoom version is a recent one.
- . The replay of each broad of oral session, will be available on the virtual platform a few days after the end of the Conference until the end of September 2021.
- . The e-Proceedings will be available for download on the virtual platform during the conference.

## PUBLICATION

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At the end of the Conference, a selection of papers will be made for publication in special issues of journals including RECMA in 2022.

# DETAILS OF THE PROGRAM

## KEYNOTES



Prof. TINE DE MOOR  
Erasmus University, Netherlands

Thursday 8 July  
17:00-18:00

Prof. Tine De Moor holds a PhD in History from Ghent University (2003) and a postgraduate in Environmental Sciences at the University of Antwerp (1999). Since September 2021 she holds a chair as Professor of Social Enterprise & Institutions for Collective Action at Rotterdam School of Management (RSM), Erasmus University. As a scientist, she wants to be at the heart of society, focus on important social themes, and enter the dialogue with citizens, governments, and companies.

Issues that have been studied by her current and past research teams are the many energy and care cooperatives that have developed over the past decennia, the initiatives of citizens involved in short chain food supply, the formation of platform cooperatives and the renewal of the mutual as a form of insurance for the self-employed. Taking a long-term perspective, her research is aimed at understanding the function and impact of the social enterprise in society.

### Coping through cooperation? The Cooperatives in and after crises, in past and present

In times of crises -today and ahead of us- we need to question what is the real value of the cooperative business model? What kind of contribution can it bring to societal transition, which differs significantly from other governance solutions? In this keynote, Tine De Moor, will try to identify three domains that deserve particular critical attention from scholars of cooperatives to answer the above questions. She will discuss the potential of cooperative as resilient organization forms, the potential positive internalities that may be the consequence of new attitudes and practices in work (platform economy/gig works), insurance (mutuality), consumption (short chain consumption) in the post-pandemic period, and the potential positive externalities of the cooperative model on society at large, e.g. via democratic and prosocial spill-over effects of cooperatives' membership.

Discussant: Benjamin CORIAT  
Professor Emeritus of Economics, University of Paris XIII  
Member of the Board of Directors of the collective "Les Economistes Atterrés"



Prof. André TORRE  
Inrae, France

Friday 9 July  
14:30-15:30

André Torre is Research Professor at the University Paris-Saclay, and INRAE (Institut National de Recherche pour l'Agriculture, l'Alimentation et l'Environnement). He is President of ERSA (European Regional Science Association) <http://www.ersa.org/>, and Managing editor of the Revue d'Economie Régionale et Urbaine (RERU) <https://www.reru.fr/index.php?lg=EN>

His research focuses on the analysis of local relationships and their importance in the coordination processes between actors. It is mainly related to two areas: - local and distant interactions between innovative firms, and more particularly the role played by various types of proximity in the transmission of knowledge; - territorial development processes and their modes of governance, conflict and cooperation. André Torre has published 150 articles in peer-reviewed journals, 20 books, alone or co-edited, and has edited some than 20 special issues of journals, mainly on issues related to space and coordination between actors.

### Sustainable territorial development, cooperation matters

Territorial or local development has long seemed to be disconnected to the environmental issue, and in particular to the questions of climate change, which took a global form. But in recent years, the idea has emerged that ecological transitions have a strong impact at the territorial level, but also that it is possible to act locally (Think global, act local). Initiatives at the local level, in the form of local symbioses or circular economy, have multiplied, and have led to the emergence of reflections in terms of industrial and territorial ecology. Experience shows, however, that not all environmental-type initiatives have a favorable impact at the territorial level; only those that are anchored in a deep local network, based on strong collaborations and cooperation, may present positive advantages from this point of view. The cooperative dimension is therefore essential to the possibility of implementing a process of development that is both territorial and sustainable.

Discussant: Jos BIJMAN  
Wageningen University, Netherland



# ROUND TABLES

## COOP EUROPE: Cooperative solutions

Thursday 8 July  
10:00-11:00

		<p><u>Introduction:</u> <b>Jean-Louis BANCEL</b> President Cooperatives Europe</p> 		
<b>Participants</b>				<b>Moderator</b>
				
<p><b>Susanne WESTHAUSEN</b> Director of Kooperationen</p>	<p><b>Mathias FIEDLER</b> President of Eurocoop</p>	<p><b>Umberto Di PASQUO</b> Senior policy advisor Copa-Cogeca</p>	<p><b>Louis COUSIN</b> Project manager in development and innovation</p>	<p><b>Agnes MATHIS</b> Director of Cooperatives Europe</p>



## Centenary of the RECMA

### 100 years in the service of research in Social Economy

Thursday 8 July  
11:15-12:30

The RECMA is the French Journal, founded in 1921 by Charles Gide and Bernard Lavergne, that disseminate works on cooperation and the social economy.

This round table is dedicated to Journals specialized in publishing work related to the social economy in order to understand how they approach social research and how they conciliate academia and society.

	<p><u>Introduction</u></p>		 <p><b>Caroline NAETT</b> Coop FR, France</p>	 <p><b>Maryline FILIPPI</b> Bordeaux Sciences Agro, Inrae- AgroParisTech</p>
<b>Participants</b>				
				
<p><b>Jean-François DRAPERI</b> CNAM-CESTES, France &amp; Moderator</p>	<p><b>Rafael CHAVES-AVILA</b> IUDESCOOP and CIRIEC, University of Valencia, Spain</p>	<p><b>Hagen HENRY</b> University of Helsinki, Finland Founding member and co-editor of the International Journal of Cooperative Law</p>	<p><b>Roger SPEAR</b> Centre for Social Entrepreneurship at Roskilde University, Denmark Founding member and co-editor of the International Journal of Cooperative Law</p>	
<p><u>Recma</u></p>	<p><u>Annals of the Public, Social and Cooperative Economy</u> + CIRIEC, <u>Revista de Economica Publica, Social y Cooperativa</u></p>	<p><u>International Journal of Cooperative Law</u></p>	<p><u>Journal of Cooperative Studies</u></p>	

## COOPERATIVE AWARD

Wednesday 7 July  
17:30-18:00



### Award of Recognition for extraordinary support for and contributions to European Cooperative Scholarship

**Prof. Carlo BORZAGA**

University of Trento, President Euricse, Italy

Carlo Borgaza is a graduate in Social Sciences and specialized in Economics. Full professor of Economic Policy at the University of Trento, Faculty of Economics since 2001. From 2002 to 2003 chairperson of the Evaluation Committee of the University of Trento and from 2003 to 2006 Dean of the Faculty of Economics. From 1996 to 2009 chaired and coordinated ISSAN (Research Institute on Nonprofit Enterprises). At present, he chairs Euricse and the master programme on Management of Social Enterprises (GIS) at the University of Trento. He is a founding member of the network EMES and member of the board of IRIS Network (network of the Italian research centres on social enterprises). He is co-editor in chief of the Journal of Entrepreneurial and Organizational Diversity (JEOD), editor of the journal Impresa Sociale and member of the scientific committees of several journals, among them *Economia e Lavoro*, *Revue des études coopératives mutualistes et associatives*, *Social Enterprise Journal*. He has collaborated with several national institutions.

Rewarded by Cynthia GIAGNOCAVO

President of the International Cooperative Alliance, European Committee on Cooperative Research

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## PERSPECTIVES

Wednesday 7 July  
18:00-18:15



### With Dr. Simel ESIM and Jean-Louis BANCEL (President Cooperatives Europe)

ILO's Cooperatives Unit, Switzerland

Simel Esim (PhD) is a political economist, with more than 30 years of experience in social and economic development. Since 2012, heads the ILO's Cooperatives Unit. Between 2004 and 2012 she was at the ILO's Regional Office for Arab States as Senior Specialist. She has policy advocacy, research, capacity building and program management skills. She works on cooperative and social and solidarity economy development, informal employment and women's economic empowerment issues. She holds an MA in International Economics and Middle East Studies and a Ph.D. in economics. She speaks Turkish and English, with working knowledge of Italian and Arabic.

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## TRIBUTE TO

Thursday 8 July  
18:00-18:15



**Prof. Johnston BIRCHALL**

Professor Emeritus at the Social Sciences Department  
at the University of Stirling, United Kingdom

By Richard SIMMONS

Director, Doctorate in Applied Social Research / Director MSc Social Enterprise /Co-Director, Mutuality Research Programme, Faculty of Social Sciences, University of Stirling, United Kingdom

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## RESEARCHER GREAT WITNESS

Friday 9 July  
15:30-15:45



**Prof. Roger SPEAR**

Roskilde University, Denmark

Emeritus Professor of Social Entrepreneurship, Member of Ciriec Scientific Committee, and founder member and ex-vice-president of EMES research network on social enterprise, he taught innovation, organisational systems and research methods at the Open University. He is currently guest professor in the Centre for Social Entrepreneurship at Roskilde University (Copenhagen, Denmark), contributing to International Masters in Social Entrepreneurship, specialising in measuring social impact.

# YOUNG SCHOLARS EVENT on Wednesday 7 July 2021

As part of the ICA CCR EU conference, a Young Scholars Event, specifically designed for young scholars, is organized.

The objective of this programme is to encourage and foster the professional development of young and emerging scholars of co-operative studies ranging across regions, economic industries/sectors, and academic disciplines. The program gives young scholars, with the two workshops, the opportunity to develop further knowledge and skills on current issues on Cooperatives as well as to give space for networking and exchange.

## YSE Workshop Publication Strategy

In this session, we will discuss the publication strategy. We will discuss the process of preparing and publishing scientific articles. Publications are essential in academia. Even if you do not want to pursue an academic career after your PhD project, in most universities it is common to publish the chapters of your PhD thesis as journal articles. Journal articles are the gateway to an academic career.

Publishing implies entering into an academic debate, joining the discussion in the academic community. As your paper makes a specific contribution, you need to be selective in where to publish your paper. While seeking publication, many hurdles may appear. We will discuss how best to deal with these barriers.

A selection of the topics that will be discussed in this workshop:

- Going for impact or for impact factor
- How to find the proper journal
- Writing a good journal article
- The review process
- Choosing a cooperative journal or generic journal?

### TRAINER:

**Jos BIJMAN**



Jos is professor of cooperative organisations, as the Business Management & Organisation Group, of Wageningen University, The Netherlands. He is also fellow at the Berlin Institute of Cooperative Studies, at the Humboldt University, Berlin, Germany. His research focusses on business collaboration, inter-organisational relationships in agrifood value chains, and sustainable business models.

He is an expert on the evolution of cooperatives and producer organisations in the agrifood sector, in both developed and emerging economies. He has published on cooperatives in The Netherlands, in Europe, Brazil, China, Ethiopia, Kenya, Indonesia, etc. He has been manager of the 2012 Support for Farmers' Cooperatives project, which presented a state of art of agricultural cooperatives in all EU Member States. Currently, he is Work Package leader in the H2020 project CO-FRESH, which studies the success factors of collaboration for innovative and sustainable agrifood value chains. In addition, he is involved in several research and innovation projects on how cooperatives can support their members in the transition towards more sustainable food systems.



## YSE Workshop

### Consciousness-Based Systems Change: Theory U as a Method to Create Your Own Path

**Goal:** Introduce young cooperative scholars to the participatory, experiential approach of Theory U, its methods and tools.

**Scope:** Theory U is a conceptual framework based on a set of theories, methods, and tools, whose application enables individuals, organizations, or any other social system to achieve consciousness-based systems change. In simple words, Theory U helps people and their organizations move from what they do today to their desired, emerging future. Young scholars will learn the basics of how to design their research programs and set their research goals and priorities. The workshop uses experiential learning, with participants working in dyads, small groups or in the plenary session.

#### Theory U is implemented in five steps:

1. **Co-initiating:** Uncovering shared intention. The purpose of this first step is to uncover the intention of an individual or the shared intention of a group of people. Methodological tools used during the co-initiating phase include deep listening and conversation practices, and peer coaching circles that help participants to generate new approaches for responding to a challenge by accessing the collective wisdom of a group of peers.
2. **Co-sensing:** Seeing reality from the edges of the system. The essence of co-sensing is getting out of one's own bubble (virtual, institutional, and own affinity bubble). Various tools are used to help participants co-sense the collective consequences of their individual actions, including Social Presencing Theater, and Body Sculpture techniques.
3. **Presencing:** Connecting to the highest future potential. "Presencing" is the blending of "sensing" and "presence". Story-telling, journaling and visualization techniques are used to help participants connect to their highest future potential and crystallise emerging insights.
4. **Co-creating:** Crystallizing and prototyping the new. The aim of co-creating is to build prototypes that allow us to explore the future by doing. The prototypes evolve based on the feedback they generate. After "observing" that took place in the previous stages, now it is time to "iterate". The trainers, based on the characteristics of each different group of trainees and their experience, use several tools during this phase, including 3D mapping, benchmarking, best case presentations, serious games, etc.; all these are practices that help stakeholders select the prototypes and start materializing them.
5. **Co-shaping:** Scale up prototypes. The outcomes of co-shaping include: (1) reviewing prototype initiatives, (2) sharing key learnings, (3) deciding which prototypes/ideas to advance to the pilot phase, (4) widening the focus from prototype to the larger system, (5) create infrastructures that allow a systems-wise perspective, (6) a set of bottlenecks that, if removed, allowed the new to go to scale, (7) newly formed generative partnerships and alliances for scaling the new, and (8) a new narrative that links the work that has been done so far with organizational and societal transformation and renewal.

#### TRAINERS:

##### Dr. Irini THEODORAKOPOULOU



Irini is expert on rural innovation management and supply chain economics and organization.

She applies systems thinking methods and tools in groups, organizations and rural communities in order to co-create with them economically, socially, environmentally sustainable solutions to their problems, and help them identify a common vision and mission. She received her BA and MS in Agricultural Economics from the Agricultural University of Athens, Greece (1994), and her Ph.D. in Agribusiness Economics from the University of Missouri at Columbia, USA (1999). Since 2015 she has been training at the Athenian Institute of Anthropos on the principles and applications of the Systemic-Dialectic Epistemology. Her education comprises a series of experiential workshops that include stimulus presentations by the trainers on themes of: the human being as a biopsychosocial living system, individual behavior/symptoms as an outcome of interacting systems, dynamics of human relationships, relations in groups and broader systems, change in the social context and its impact on living systems.

##### Dr. Constantine ILIOPOULOS



Constantine's mission is to co-create with people, cooperatives and communities, innovative, effective and sustainable solutions to pressing organizational challenges and social dilemmas.

These objectives go through action research, writing, effective facilitation, experiential training, systems-wise team building, and team coaching/mentoring. He holds a PhD from the University of Missouri, USA, and is widely published in international academic journals and books, while he is regularly invited as a speaker on cooperative governance and organization in numerous countries. Currently, he serves as director of the Agricultural Economics Research Institute (AGRERI), and professor, MBA in Agribusiness Program, Agricultural University of Athens, Greece. He is co-founder of the Co-opAbility Institute ([www.coopability.org](http://www.coopability.org)).

# COMMITTEES

The Host Institution Conference Chair is Maryline Filippi (Bordeaux Sciences Agro - INRAE-AgroParisTech, France)

The Conference Organizer Institution is ICA CCR Europe, represented by Cynthia Giagnocavo, President of ICA CCR EU Board  
The members of the ICA CCR Europe Board are identified below with \*

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Research Institute  
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- . Armelle Guilloux, *ellipse&co*, France

# SCIENTIFIC PROGRAMME

## Programme overview

Wednesday 7 July				Thursday 8 July				Friday 9 July				
YOUNG SCHOLARS EVENT Workshop "Publication Strategy" 09:00-10:00				Coffee/Aperitif Networking Session 09:00-10:00				Parallel Sessions E 09:00-10:15				
YOUNG SCHOLARS EVENT Workshop "Theory U" - Part 1				Plenary session Round table Coop. Europe 10:00-11:00				Session E1 Lost in transition: the cooperative solution – 2	Session E2 Sustainability and value chains	Session E3 Cooperative performance and Social Inclusion	Session E4 Innovations and sustainability approaches in agricultural co-ops	
Consciousness-Based Systems Change: Theory U as a Method to Create Your Own Path 10:00-12:00				11:00-11:15 Networking Break				10:15-10:30 Networking Break				
12:00-14:00 Break & Networking				Plenary session Round table Recma 11:15-12:30				Parallel Sessions F 10:30-11:45				
Opening session 14:00-14:30				12:30-14:00 Break & Networking				Session F1 Doing research with cooperatives	Session F2 Cooperatives and Sustainable Innovation in Rural Areas – 2	Session F3 Governance workers	Session F4 Cooperative identity 2	
Parallel Sessions A 14:30-15:45				Parallel Sessions C 14:00-15:15				11:45-13:30 Break & Networking				
Session A1 Workers Cooperatives 1	Session A2 WISEs in the cooperative form in Europe	Session A3 The machinery cooperatives 1	Session A4 Cooperatives and Sustainable Innovation in Rural Areas - 1	Session C1 Cooperative communities for transition	Session C2 Internal Governance of Agricultural Cooperatives 1	Session C3 Climat change and environmental challenges		Session G1 Corporate Governance	Session G2 Digital and cooperative Law	Session G3 Sustainable territorial development	Session G4 Social inclusion and sustainability	
15:45-16:00 Networking Break				15:15-15:30 Networking Break				14:20-14:30 Break				
Parallel Sessions B 16:00-17:15				Parallel Sessions D 15:30-16:45				Plenary Session - Keynote Pr. André Torre Inrae, France 14:30-15:30				
Session B1 Workers Cooperatives 2	Session B2 Development on cooperative law	Session B3 The machinery cooperatives 2	Session B4 Cooperative digital solution	Session D1 Lost in transition: the cooperative solution - 1	Session D2 Internal Governance of Agricultural Cooperatives – 2	Session D3 Cooperative Identity 1	Session D4 Agriculture and Cooperative performance	Researcher Great Witness 15:30-15:45				
17:15-17:30 Networking Break				16:45-17:00 Networking Break				Closing session 15:45-16:00				
Cooperative Award 17:30-18:00				Plenary Session - Keynote Pr. Tine De Moor University Erasmus Rotterdam, Netherlands 17:00-18:00								
Perspectives 18:00-18:15				Tribute 18:00-18:15								
YOUNG SCHOLARS EVENT Workshop "Theory U" - Part 2		Coffee/Aperitif Networking Session		Coffee/Aperitif Networking Session 18:15-19:00								
Consciousness-Based Systems Change: Theory U as a Method to Create Your Own Path 18:15-20:15												

## YOUNG SCHOLARS EVENT

09:00-10:00 - Workshop "Publication Strategy"

**Trainer:** Jos BIJMAN, Wageningen University, The Netherlands

10:00-12:00 - Workshop "Consciousness-Based Systems Change: Theory U as a Method to Create Your Own Path"

**Trainers:** Irimi THEODORAKOPOULOU (Athenian Institute of Anthopos, Greece )  
& Constantine ILIOPOULOS (AGRERI, Agricultural University of Athens, Greece)

PART 1

12:00-14:00 - Break & Networking

## OPENING SESSION 14:00-14:30

Cynthia GIAGNOCAVO - University of Almería, Spain / President of the International Cooperative Alliance, European Committee on Cooperative Research

Jean-Louis BANCEL - Coop FR, France

Maryline FILIPPI - Bordeaux Sciences Agro – INRAE-AgroParisTech, France

## PARALLEL SESSIONS A 14:30-15:45

**A1 - Workers cooperatives as a tool to promote labour market inclusion for disadvantaged groups - 1**

Chair: Francisco Javier Arrieta Idiakez

**14:30 - The Basque Model of Social and Labour Inclusion**

Ane Echebarria Rubio

GEZKI- University of The Basque Country, Spain

**14:55 - The role of social capital and cross-sectoral social partnerships for sustainable social entrepreneurship**

Lorea Narvaiza, Cristina Aragon\* and Cristina Iturrioz

University of Deusto, Spain

**15:20 - Worker cooperatives as a tool to promote labour market inclusion for migrants**

Francisco Javier Arrieta Idiakez, Gonzalo Martínez Etxeberria and Josune López Rodríguez\*

University of Deusto, Faculty of Law, Spain

**A2 - WISEs in the cooperative form in Europe**

Chair: Ifigeneia Douvitsa

**14:30 - WISEs in the cooperative form in Spain: diversity of legal forms**

Amalia Rodríguez González<sup>1</sup>, María José Senent Vidal<sup>2</sup>, Soledad Fernández Sahagún<sup>1</sup> and Paula De íscar De Rojasa\*<sup>1</sup>

<sup>1</sup>Universidad de Valladolid, Spain; <sup>2</sup>Universitat Jaume I, Spain

**14:55 - Social Cooperative as Legal Form of WISE in Polish Law**

Dominik Bierecki

Cooperative Research Institute, Poland

**15:20 - The fragmentation of legislation on work integration social enterprises under a cooperative form in Greece**

Ifigeneia Douvitsa\*<sup>1</sup> and Sofia Adam<sup>1,2</sup>

<sup>1</sup>Hellenic Open University, Greece; <sup>2</sup>Democritus University of Thrace, Greece

**A3 - The machinery cooperatives: A singular cooperative mobilized by the farmers to manage the transitions - 1**

Chairs: Véronique Lucas, Pierre Gasselín, Simon Cornée

**14:30 - The singular development of the farm machinery cooperatives in France**

Véronique Lucas

UMR Innovation, France

**14:55 - Governance of machinery cooperatives The case of the machinery cooperatives in Québec**

Daniel Diakité\*<sup>1</sup>, Annie Royer<sup>1</sup>, Damien Rousselière<sup>2</sup> and Lota D. Tamini<sup>1</sup>

<sup>1</sup>University Laval, Québec, Canada; <sup>2</sup>Institut Agro, UMR SMART-LERECO INRAE, France

**15:20 - IFAPA Teachs in agri-food coopertivism**

Antonia González, Lidia Lara, Susana Aparicio, Virginia Navarro, Salvador Parra and Carmen García-García\*

IFAPA, Spain

- 14:30 - Attempts to rebuild farmers' cooperation in CEE countries - some insights from Poland, Slovakia and Czechia**  
Pavel Kotyza\*<sup>1</sup>, Michał Pietrzak<sup>2</sup> and Aleksandra Chlebickab<sup>1</sup>  
<sup>1</sup>Czech University of Life Sciences Prague, Czech Republic; <sup>2</sup>Warsaw University of Life Science-SGGW, Poland
- 14:55 - Governing sustainable innovations in rural areas: The role of member based organizations**  
Katrin Martens  
Berlin Institute for Co-operative Studies, Leibniz Centre for Agricultural Landscape Research, Germany
- 15:20 - Farmer Cooperatives and climate adaptation: the effects of membership and access to services**  
Daniel Kangogo\*<sup>1</sup>, Jos Bijman<sup>2</sup>, Domenico Dentoni<sup>2</sup>, and Francesco Cecchi<sup>1</sup>  
<sup>1</sup>Wageningen University, Netherlands; <sup>2</sup>Montpellier Business School, University of Montpellier, France

15:45-16:00 - Networking Break

## PARALLEL SESSIONS B 16:00-17:15

### B1 - Workers cooperatives as a tool to promote labour market inclusion for disadvantaged groups – 2

Chair: Francisco Javier Arrieta Idiakez

- 16:00 - Sustainable coastline and social inclusion: a Galician perspective**  
Francisco José Torres Pérez  
Department of Private Law, DMT Group, University of Vigo, Spain
- 16:25 - The Refugees' socio-economic integration through cooperatives**  
Anil Güven YÜKSEL  
Ankara Yıldırım Beyazıt University, Faculty of Law, Turkey
- 16:50 - Workers' cooperatives as an instrument for the inclusion of people of mature age into the labour market**  
Patricia Prieto Padín  
Labour and Social Security Law, University of Deusto, Spain

### B2 - Development on cooperative law

Chair: Ifigeneia Douvitsa

- 16:00 - Cooperative law and intangible cultural heritage of Humanity: A general overview**  
Santosh Kumar Padmanabhan  
International Cooperative Alliance, Belgium
- 16:25 - New trends in the Greek legislation on agricultural cooperatives**  
Tsinaris Simos<sup>1</sup> and Karafolas Simeon\*<sup>2</sup>  
<sup>1</sup>Greek Ministry of Justice, Region of West Macedonia, Greece; <sup>2</sup>Department of Accounting and Finance, University of Western Macedonia, Greece
- 16:50 - Cooperatives and the commons: The case of water cooperatives in Greece**  
Ifigeneia Douvitsa  
Hellenic Open University, Greece

### B3 - The machinery cooperatives: A singular cooperative mobilized by the farmers to manage the transitions - 2

Chairs: Véronique Lucas, Pierre Gasselin, Simon Cornée

- 16:00 - Governance and performance in cooperatives: The impacts of member heterogeneity**  
Madeg Le Guernic  
University of Rennes, France
- 16:25 - A growing contribution of the French farm machinery cooperatives to the agroecological transition**  
Véronique Lucas  
UMR Innovation, France
- 16:50 - Experiencing diversity within French farm machinery cooperatives: member heterogeneity and cooperation**  
S. Groos<sup>1</sup>, P. Gasselin\*<sup>1</sup>, N. Hostiou<sup>2</sup> and S. Petit<sup>3</sup>  
<sup>1</sup>Innovation, Univ. Montpellier, CIRAD, INRAE, Institut Agro, France; <sup>2</sup>Univ. Clermont Auvergne, INRAE, AgroParisTech, VetAgro Sup, UMR Territoires, France; <sup>3</sup>CESAER, AgroSup Dijon, INRAE, Univ. Bourgogne Franche-Comté, France

### B4 - Cooperative digital solution

Chair: Leonardo Rafael De Souza

- 16:00 - Are agricultural cooperatives adopting online assemblies?**  
Celina Martinez Georges\* and Silvia Morales de Queiroz Caleman  
Management and Business School, Federal University of Mato Grosso do Sul, Brazil
- 16:25 - Sustainability and digitalization: The example of German wine cooperatives**  
B. Richter\* and J.H. Hanf  
Department of Wine and Beverage Business, Hochschule Geisenheim University, Germany
- 16:50 - From cooperatives to e-cooperatives at the era of a new homo cooperativus**  
F. Faraco Cebrian and L. R. de Souza\*  
PPGD, Pontifícia Universidade Católica do Paraná/ PUCPR, Brazil



## COOPERATIVE AWARD 17:30-18:00

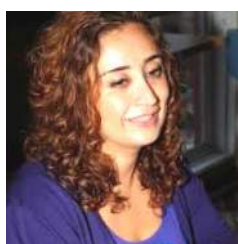
Award of Recognition for extraordinary support for and contributions to European Cooperative Scholarship



**Prof. Carlo BORZAGA**  
University of Trento,  
President Euricse,  
Italy

Rewarded by Cynthia GIAGNOCAVO  
President of the International Cooperative Alliance, European Committee  
on Cooperative Research

## PERSPECTIVES 18:00-18:15



With **Dr. Simel ESIM** and **Jean-Louis BANCEL** (President Cooperatives Europe)  
ILO's Cooperatives,  
International Labour Organization Cooperatives  
Switzerland

## YOUNG SCHOLARS EVENT 18:15-20:15

Workshop "Consciousness-Based Systems Change:  
Theory U as a Method to Create Your Own Path"

PART 2

**Trainers: Constantine ILIOPOULOS**  
**Irini THEODORAKOPOULOU**

## NETWORKING 18:15-20:15



## THURSDAY 8 JULY

### Coffee/ Aperitif NETWORKING 9:00-10:00

### ROUND TABLE COOP EUROPE 10:00-11:00

#### Cooperative solutions



**Introduction:** Jean-Louis BANCEL  
President Cooperatives Europe

**Participants:** Susanne WESTHAUSEN      Umberto Di PASQUO  
Director of Kooperationen      Senior policy advisor Copa-Cogeca

Mathias FIEDLER      Louis COUSIN  
President of Eurocoop      Project manager in development and innovation

**Moderator:** Agnes MATHIS  
Director of Cooperatives Europe

### ROUND TABLE RECMA 11:15-12:30

#### Centenary of the RECMA - 100 years in the service of research in Social Economy

This round table is dedicated to Journals specialized in publishing work related to the social economy in order to understand how they approach social research and how they conciliate academia and society.

Published by the RECMA association, the Recma is a Journal that disseminates works on cooperation and the social economy. Founded in 1921 by Charles Gide and Bernard Lavergne, the Revue des études coopératives became in 1986 the Revue des études coopératives, mutualistes et associatives (Recma), then the Revue internationale de l'économie sociale. Its function is to promote and disseminate studies and research in the social, economic and legal sciences on social economy organizations in France, Europe and the world. <http://recma.org/actualite/2021-la-recma-celebre-son-centenaire>

**Introduction:** Caroline NAETT  
Coop FR, France

Maryline FILIPPI  
Bordeaux Sciences Agro, Inrae-AgroParisTech



**Participants:**

Jean-François DRAPERI  
CNAM-CESTES, France  
& Moderator

Rafael CHAVES-AVILA  
IUDESCOOP and CIRIEC  
University of Valencia, Spain

[RECMA](#)

[Annals of the Public, Social and Cooperative Economy](#)  
[CIRIEC, Revista de Economica Publica, Social y Cooperativa](#)

Hagen HENRY  
University of Helsinki, Finland  
Founding member and co-editor  
of the International Journal of  
Cooperative Law

Roger SPEAR  
Roskilde University, Denmark  
Founding member and co-editor of the  
International Journal of Cooperative Law  
[Journal of Cooperative Studies](#)

[International Journal of Cooperative Law](#)

12:15-14:00 - Break & Networking

## PARALLEL SESSIONS C 14:00-15:15

### C1 - Cooperative communities for transition

Chair: Stefano Corsi

#### 14:00 - Success or defeat? Results of polish co-operatives transition

Zofia Chyra-Rolicz

*Department of Humanities, Institute of history, Siedlce University of natural sciences and humanities, Poland*

#### 14:25 - Entrepreneurship and collective actions in worker-recovered enterprises: A critical assessment

Marco Lomuscio

*Doctoral School of Social Sciences, University of Trento - University of Florence, Italy*

#### 14:50 - Innovative models of community based cooperatives and their contribution to the water-energy-food nexus

Stefano Corsi\*<sup>1</sup>, Maryline Filippi<sup>2</sup> and Julie Lequin<sup>3</sup>

*<sup>1</sup>University of Milan, Italy; <sup>2</sup>Bordeaux Sciences Agro - INRAE AgroParisTech, UMR SAD\_APT, France; <sup>3</sup>Saluterrre, France*

### C2 - Internal Governance of Agricultural Cooperatives - 1

Chair: Constantine Iliopoulos

#### 14:00 - Training cooperative Boards of Directors at GICL: What have we learned about cooperative governance?

Michael L. Cook

*Division of Applied Social Sciences, University of Missouri, USA*

#### 14:25 - Potential Value Drivers of Financial Strategies for Brazilian Agricultural Co-operative

Anelise Krauspenhar Pinto Figari\*<sup>1</sup>, Paola Richter Londero<sup>2</sup> and Fabiano Guasti Lima<sup>3</sup>

*<sup>1</sup>Federal University of Paraná, Brazil; <sup>2</sup>Faculty of Cooperative Technology, Brazil; <sup>3</sup>Univ. of Sao Paulo, FEA-RP, Brazil*

#### 14:50 - Internal governance of cooperatives: Is a Board of Directors always necessary?

C. Iliopoulos\*<sup>1,3</sup>, R. Värnik<sup>2</sup>, T. Kiisk<sup>2</sup>, G. Varthalamis<sup>3</sup> and L. Sinnott<sup>2</sup>

*<sup>1</sup>Agricultural Economics Research Institute (AGRERI), Greece; <sup>2</sup>Institute of Economics and Social Sciences, Estonian University of Life Sciences, Estonia; <sup>3</sup>Co-opAbility Institute, Greece*

### C3 - Climate change and environmental challenges

Chair: Jeffrey Moxom

#### 14:00 - Biodiversity and organic production in the cooperatives' sustainability reporting and financial statements

Minna Suutari

*Aalto University School of Business, Finland*

#### 14:25 - The evolution of electric cooperatives in Spain and their ability to adapt

I.G. Fajardo-García

*IUDESCOOP, Universitat de València, Spain*

#### 14:50 - Environment and the ICA-EU Partnership : links between cooperatives and climate action with a global thematic research on environment

J. Moxom\*<sup>1</sup>, J. Emerson<sup>2</sup>

*<sup>1</sup>International Development, International Cooperative Alliance, Belgium; <sup>2</sup>International Development, Cooperatives Europe, Belgium*

15:15-15:30 - *Networking Break*

## PARALLEL SESSIONS D 15:30-16:45

### D1 - Lost in transition: The cooperative solution? - 1

Chairs: Nadine Richez-Battesti, Eric Bidet (Session ADDES)

#### 15:30 - How to prevent unfair digitalization of a travel platform? Cross analysis of the strategies of two solidarity initiatives

Philippe Eynaud<sup>1</sup>, Corinne Vercher-Chaptal<sup>2</sup> and Prosper Wanner\*<sup>3</sup>

*<sup>1</sup>Sorbonne Business School, Université Paris 1, France; <sup>2</sup>Université Sorbonne-Paris Nord, CEPN, France;*

*<sup>3</sup>Université Paris Diderot, France*

#### 15:55 - The Spanish Worker-Owned Company in the Digital Era. The Corporate Website as a Transition Tool

Luz Sánchez-García

*University of Murcia, Spain*

#### 16:20 - Which place for cooperatives in the share economy ? The case of French cooperative law and its ambivalent relationships with platforms

David Hiez

*University of Luxembourg, Luxembourg*

## D2 - Internal Governance of Agricultural Cooperatives - 2

Chair: Constantine Iliopoulos

### 15:30 - The impact of members' preferences & attitudes on member - owned firm's and cooperative's performance

Nikos Kalogeras\*<sup>1</sup>, Joost M.E. Pennings<sup>1</sup> and Theo Benos<sup>2</sup>

<sup>1</sup>CORMEC- Wageningen University & Research, CORMEC - Marketing & Consumer Behaviour Group, Netherlands;

<sup>2</sup>Zuyd University of Applied Sciences, Sustainable International Business (SIB) Research Centre, Netherlands

### 15:55 - Governance and good practices, what have we learned about coop groups?

Maryline Filippi

Bordeaux Sciences Agro - INRAE AgroParisTech, UMR SAD-APT, France

### 16:20 - Modelling Cooperative Governance: What have we learned about Boards of Directors?

George W.J. Hendrikse

Rotterdam School of Management, Erasmus University, Netherlands

## D3 - Cooperative Identity - 1

Chair: Emile G. Nadeau

### 15:30 - Membership growth and cooperative life cycle: evidence from Brazilian credit unions

Bruno Canassa, Flávia Zancan\* and Davi Costa

School of Economics, Business Administration and Accounting at Ribeirão Preto, University of São Paulo, Brazil

### 15:55 - Associationism at the root of the 'dual nature' in co-operatives

Sonja Novkovic\*<sup>1</sup>, Anu Puusa<sup>2</sup> and Karen Miner<sup>1</sup>

<sup>1</sup>Saint Mary's University, Canada; <sup>2</sup>University of Eastern Finland, Finland

### 16:20 - Recommendations for strengthening the domestic and international research and development activities of the European cooperative community

Emile G. Nadeau

The Cooperative Society Project, USA

## D4 - Agriculture and Cooperative performance

Chair: Carole Maurel

### 15:30 - Co-operation in the European agrifood-economy: Literature review

G. G. Szabó\*<sup>1</sup> and A. Jámbor<sup>2</sup>

<sup>1</sup>Social Research Department, Institute of Agricultural Economics (AKI), Hungary; <sup>2</sup>Department of Agribusiness, Corvinus University of Budapest, Hungary

### 15:55 - How competitive are cooperatives at marketing their wines? A comparison of models using hedonic price analysis

R. Hansen\* and S. Hess

Department of Agricultural Markets, University of Hohenheim, Germany

### 16:20 - The effect of a crisis context on French wine exports: Comparison of independent wineries and wine cooperatives

Foued Cheriet\*<sup>1</sup>, Carole Maurel<sup>2</sup> and Hervé Hannin<sup>3</sup>

<sup>1</sup>UMR 1110 MOISA-Institut Agro Montpellier, France; <sup>2</sup>MRM-University of Montpellier, Montpellier Business School, France; <sup>3</sup>UMR MOISA-IHEV Institut Agro Montpellier, France

16:45-17:00 - Networking Break

## KEYNOTE 1 17:00-18:00



### Coping through cooperation? The Cooperatives in and after crises, in past and present

Prof. TINE DE MOOR

Erasmus University, The Netherlands

## TRIBUTE 18:00-18:15

to Prof. Johnston BIRCHALL  
University of Stirling, United Kingdom

By Richard SIMMONS  
Faculty of Social Sciences, University of Stirling, United Kingdom

## NETWORKING 18:15-19:00

### E1 - Lost in transition: The cooperative solution? - 2 Chairs: Nadine Richez-Battesti, Eric Bidet (Session ADDES)

#### 09:00 - Intercooperation and ecology: the case of Queyras

Jean-François Draperi  
CNAM-CESTES, France

#### 09:25 - The social innovation ecosystems of cooperative enterprises, a lever towards social and ecological transition?

Justine Ballon<sup>1</sup> and Sylvain Celle<sup>2</sup>

<sup>1</sup>Maison des Sciences de l'Homme et de la Société de l'Université, France; <sup>2</sup>Université de Lille, UMR 8019 - CLERSE, France

#### 09:50 - The environmental benefits of grassroots cooperatives in agriculture

Simon Cornée<sup>\*1</sup>, Damien Rousselière<sup>2</sup> and Véronique Thelen<sup>3</sup>

<sup>1</sup>Université de Rennes 1, CREM UMR CNRS 6211, France; <sup>2</sup>CERMI, Faculté des Sciences Economiques, France; <sup>3</sup>Institut Agro, UMR SMART-LERECO INRAE, France

### E2 - Sustainability and value chains

Chair: Cynthia Giagnocavo

#### 09:00 - How agricultural cooperatives in New Zealand are responding to the United Nation Sustainable Development Goals (SDGs) and sustainability

Kasanita Ofa and S. Elena Garnevska\*

School of Agriculture and Environment, Massey University, New Zealand

#### 09:25 - Exploring effects of agricultural cooperatives on the sustainability of value chains: a review of literature

A. Mechri\*, A. Malvido and M. Hanisch

Berlin Institute of Co-operative Studies, Humboldt-Universität zu Berlin, Germany & Centre for Rural Development, Humboldt-Universität zu Berlin, Germany

#### 09:50 - From a market dominant logic to collective cooperation as a coordination mechanism to address economic, social and environmental challenges in agriculture

Laura Piedra-Muñoz, Cynthia Giagnocavo\*, Sepide Mehrabi and Juan-Carlos Pérez-Mesa

University of Almería, Spain

### E3 - Cooperative performance and Social Inclusion

Chair: Gospel Iyioku

#### 09:00 - The drivers of farmers' commitment in food hub cooperatives: Economic, subjective and operational variables and their relative importance

S. Bavec<sup>\*1,2</sup>, M. Bouroullec-Machado<sup>2</sup>, K. Chaib<sup>2</sup>, E. Raynaud<sup>1</sup> and E. Rouviere<sup>1</sup>

<sup>1</sup>Université Paris Saclay, INRAE, AgroParisTech, UMR SADAPT, France; <sup>2</sup>Université de Toulouse, INP-PURPAN, France

#### 09:25 - Cooperatives and social inclusion: A case of an Indian dairy cooperative

Shyam Singh

Institute of Rural Management Anand (IRMA), India

#### 09:50 - Access to input subsidies through cooperatives: Does it improve the economic performance of smallholder cooperative members in the Western province of Zambia?

G. Iyioku\* and J. Hejkrlik

Department of Economics and Development, Czech University of Lifesciences Prague, Czech Republic

### E4 - Drivers and effects of innovations and sustainability approaches in agricultural co-ops

Chair: Louis-Antoine Saïssset

#### 09:00 - Environmental standards and financial performance of agricultural co-ops: The influence of ISO 14001 on Spanish olive oil co-op performance

R. Carrillo-Labela<sup>\*1</sup>, F. Fort<sup>2</sup>, L.A. Saïssset<sup>2</sup> and M. Parras-Rosa<sup>1</sup>

<sup>1</sup>Business Administration, University of Jaen, Spain; <sup>2</sup>UMR MOISA, Institute Agri, France

#### 09:25 - Articulation of sustainability issues in the agricultural value chains -Contributions of cooperatives in the Tunisia-France date value chain

H. Abdessadok<sup>1</sup>, Y. Boughzala<sup>1</sup>, M. Kessari<sup>\*2</sup> and M. Marais<sup>3</sup>

<sup>1</sup>ISG, Tunisie; <sup>2</sup>MOISA, CIHEAM-IAMM, CIRAD, INRAE, Institut Agro, Univ Montpellier, France; <sup>3</sup>Montpellier Business School, MRM, France

#### 09:50 - Governance, innovation and sustainability: an exploratory study on French wine co-ops

Louis-Antoine Saïssset\*, Iciar Pavez and Leïla Temri

MoISA, Univ Montpellier, CIRAD, CIHEAM-IAMM, INRAE, Institut Agro, IRD, France

10:15-10:30 - Networking Break

PARALLEL SESSIONS F  
10:30-11:45

F1 - Doing research with cooperatives: what methodologies? what postures? what relationships?

Chair: Amélie Artis

**10:30 - To be a researcher and a cooperator: the stakes of a posture committed to the production of scientific and actionable knowledge**

Amélie Artis\*<sup>1</sup>, Justine Ballon<sup>2</sup> and Marius Chevallier<sup>3</sup>

<sup>1</sup>Univ. Grenoble Alpes, CNRS, Sciences Po Grenoble, PACTE; <sup>2</sup>Maison des Sciences de l'Homme et de la Société, Université de Poitiers, LADYSS, France; <sup>3</sup>Université de Limoges, CNRS, GEOLAB, France

**10:55 - How useful is research on cooperatives? Reflection based on 3 double-cap situations**

Marius Chevallier\*<sup>1</sup>, Camille Noûs<sup>2</sup>

<sup>1</sup>UMR Université de Limoges, CNRS, GEOLAB - Laboratoire de géographie physique et environnementale, France; <sup>2</sup>Laboratoire Cogitamus

**11:20 - An experience of integral participatory action-research with cooperatives: A scientific approach engaged in a process of social transformation**

Justine Ballon

Maison des Sciences de l'Homme et de la Société de l'Université de Poitiers & LADYSS, France

F2 - Cooperatives and sustainable innovation in rural areas - 2

Chair: Jos Bijman

**10:30 - Impact of active participation in cooperatives on the adoption of sustainable agricultural practices in Western part of Zambia**

Ebenezer Donkor\*, Jiri Hejkrlik and Tomas Ratinger

Czech University of Life Sciences Prague, Czech Republic

**10:55 - Are Ostrom's institutional design principles applicable beyond the commons? The case of agricultural marketing cooperatives**

A. Wolff<sup>1</sup>, J. Bijmann<sup>2</sup> and M. Hanisch\*<sup>1</sup>

<sup>1</sup>Cooperative Sciences Group, Humboldt-Universität zu Berlin, Germany; <sup>2</sup>Business, Management & Organisation Group, Wageningen University, The Netherlands

**11:20 - Cooperatives and the transition towards sustainable agriculture: a new membership contract?**

J. Bijman

Business Management & Organisation, Wageningen University & Research, The Netherlands

F3 - Governance workers

Chair: Ignacio Bretos

**10:30 - Growth trajectories of labor-managed firms. A comparative analysis on French data**

T. Mirabel

EconomiX, University of Paris Nanterre, France

**10:55 - Social solidarity cooperatives as a paradigm in the cooperative sector of work integration social enterprises in Portugal. A case study**

Deolinda Meira\*<sup>1</sup>, Ana Luísa Martinho<sup>2</sup>

<sup>1</sup>CEOS.PP, ISCAP, Polytechnic of Porto, Portugal; <sup>2</sup>University of Valencia, Spain

**11:20 - Institutions, power relations, and interests in a multinational worker co-operative: A critical management approach**

Ignacio Bretos\*<sup>1</sup>, Anjel Errasti<sup>2</sup> and Aurélie Soetens<sup>3</sup>

<sup>1</sup>Department of Business Organisation and Management, University of Zaragoza, Spain; <sup>2</sup>Institute of Cooperative Law and Social Economy, University of the Basque Country, Spain; <sup>3</sup>HEC Liège Management School, University of Liège, Belgium

F4 - Cooperative identity - 2

Chair: Morris Altman

**10:30 - Young people and cooperatives: A perfect match? Results of the ICA-EU Partnership global thematic research on young people and cooperatives**

J. Moxom\*<sup>1</sup>, J. Emerson<sup>2</sup>, and contributing authors<sup>3</sup>

<sup>1</sup>International Development, International Cooperative Alliance, Belgium; <sup>2</sup>International Development, Cooperatives Europe, Belgium; <sup>3</sup>S. Singh, ICA Asia-Pacific, India / M. Khabenje, ICA-Africa, Kenya / C. Enrique González Blanco Cooperatives of the Americas, Costa Rica / A. Benson, Co-operative College, UK / S. Alldred, Co-operative College, UK

**10:55 - The trust crisis of Covid-19 - the Cooperative opportunity**

Yifat Solel

Haifa University law School, Israel

**11:20 - Co-operatives meeting the competitive challenge: Networking, nurturing the co-operative identity, and good governance**

Morris Altman

Behavioural and Institutional Economics & Co-Operatives, School of Business, University of Dundee, United Kingdom

11:45-13:30 - Break & Networking

## PARALLEL SESSIONS G 13:30-14:20

### G1 - Corporate governance

Chair: Olive McCarthy

#### 13:30 - Improving the internal governance of worker cooperatives with action science: A tentative success

Orestis Varkarolis  
Nottingham Trent University, UK

#### 13:55 - Remunerating credit union directors in Ireland: perspectives from within

Olive McCarthy  
Centre for Co-operative Studies, University College Cork, Ireland

### G2 - Digital and cooperative law

Chair: Deolinda Meira

#### 13:30 - Tools for harmonization of cooperative law

Rosalía Alfonso-Sánchez  
Faculty of Law, University of Murcia, Spain

#### 13:55 - Digital transition and cooperative law. Some questions about virtual general assemblies

Deolinda Meira  
CEOS.PP, ISCAP, Polytechnic of Porto, Portugal

### G3 - Sustainable territorial development

Chair: Martine Vézina

#### 13:30 - Spatial and regional development as a component of sustainable cooperative business models

P. Thimm\*, J. Moldenhauer, S. Micken and J. Blome-Drees  
Department for Cooperative Research; Institute of Sociology and Social Psychology; Faculty of Management, Economics and Social Sciences; University of Cologne; Germany

#### 13:55 - When merging reinforces territory : Lessons from a French Co-op Bank

Amélie Artis<sup>1</sup> and Martine Vézina\*<sup>2</sup>  
<sup>1</sup>Univ. Grenoble Alpes, CNRS, Science Po Grenoble, PACTE, France; <sup>2</sup>HEC Montréal, CRISES, Canada

### G4 - Social inclusion and sustainability

Chair: Lakshmi A. J.

#### 13:30 - Investigating the non-financial reporting practices of co-operative managed enterprises

K. Fouché and M. Uys\*  
Departement of Auditing, University of Pretoria, South Africa

#### 13:55 - Cooperatives: An inclusive, resilient, altruistic social enterprise

Lakshmi A. J.\*<sup>1</sup> and G. Raju<sup>2</sup>  
<sup>1</sup>Department of Commerce, Sree Narayana College, University of Kerala, India; <sup>2</sup>Department of Commerce School of Business Management and Legal Studies, University of Kerala, India

14:20-14:30 - Break

## KEYNOTE 2 14:30-15:30



### Sustainable territorial development, cooperation matters

Prof. André TORRE  
Inrae, France

## RESEARCHER GREAT WITNESS 15:30-15:45



Prof. Roger SPEAR  
Roskilde University, Denmark

## CLOSING SESSION 15:45-16:00

Gilles TRYSTAM, Director of AgroParisTech, France  
Jérôme SADDIER, president of ESS France and vice-president of Social Economy Europe  
Ifigeneia DOUVITSA, Hellenic Open University, Greece  
Maryline FILIPPI, Bordeaux Sciences Agro, Inrae-AgroParisTech

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## ANNOUNCEMENT OF THE CONFERENCE ICA CCR EU 2022



### ICA CCR EUROPEAN RESEARCH CONFERENCE

*“Rethinking co-operatives:  
From local to global & from the past to the future”*

*Athens, July 2022*



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