



Waking the Asian Pacific Co-operative Potential

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AUDIENCE: Early career researchers and graduate students studying cooperatives, mutual banks, credit unions, and related member-owned organization

Explores how cooperative organizations, collective firms, mutual firms, and credit unions emerged, survived, and thrived across the Asia Pacific region

"Much of the literature on co-operatives relies upon their experience in Europe and North America. This book is a welcome contrast that expands our knowledge to Asia. Written by well-informed researchers, this volume broadens our understanding and provides new insights into the co-operative form of organization. I strongly recommend this book both to the co-operative community and to those looking for new ideas to re-invigorate the workplace."

- *John Pencavel*

KEY FEATURES

- Provides numerous case studies drawn from successful co-operative organizations across the Asia Pacific region
- Advances a theoretical framework to help readers access and understand the reasons for co-operative success in the Asia Pacific region
- Develops tools for practitioners to establish effective co-operatives and restructure them to optimal goals

DESCRIPTION

Replete with case studies, *Waking the Asian Pacific Cooperative Potential* applies a novel theoretical framework to aid in understanding meaningful change in cooperative firms, mutual firms, collectives, and communes, focusing in particular on the underexamined Asia Pacific region. It explores the common, albeit competing, objectives of transformational cooperatives that deliver a range of social benefits and corporative coops where the cooperative exhibits the characteristics of a competitive investor firm. The book provides examples of successful cooperatives in eleven countries across the Asia Pacific and reviews the theoretical framework of cooperatives, including issues pertaining to socio-economic, politico-legal, and domestic and international factors.

Waking the Asian Pacific Co-operative Potential provides early-career researchers and graduate students with a systematic resource of cooperatives in the Asia Pacific, highlighting core lessons from case studies regarding the ideal role of cooperatives in a modern economy and on the enabling factors of the role of the state, the market potential for scale-up, the mitigation of poverty, and civil society.



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